

# **Privacy Policy**

#### 1.General Policy on data processing

Maleki Tours&Safaris takes your rights regarding data processing seriously. In this statement, Maleki Tours&Safaris explains how it collects, processes and uses your personal data. She thus forms the general policy of Maleki Tours&Safaris in the field of data processing. The controller is Martin Muchira, P.O. Box 36444-00200, Nairobi Kenya, registration number XXXXXX. For questions about this statement and our policy you can always contact manager Martin Muchira – mail to: info@malekitours.com. For questions that are more than a request for information, we can ask you to identify yourself, so that we are sure that we provide the requested information and data to the correct person.

## 2. When does Maleki Tours & Safaris collect and process data?

Maleki Tours&Safaris collects and processes information about you when you, as a costumer, rely on us for your holiday or when you use another way to contact us. Your data, as a costumer or supplier will be processed when preparing invoices and other accounting documents. In some cases we process your data with the intention of presenting our services to you (direct marketing). Finally we may process data about you because it may be important for our activities.

## 3. What information does Maleki Tours & Safaris collect and process?

It is about the data that you provided to us and that we need for the correct implementation of your holiday or other services for which you rely on us. Personal data like your name, address, email address, telephone number etc.....and professional data such as a company name and V.A.T.number and all other data in that regard. You usually provide us with this information directly, but it is also possible that we obtain this data from other parties.

The data may also relate to your interests in, or plans for future trips or related services. Financial data must be processed for accounting purposes.

Data about your position and activities are processed in the context of communication or public relations.

We collect this data both when you complete our paper forms and electronically.

When you visit our website, we use cookies about which you can provide more information in the 'Cookie Policy'

# 4. For what purposes does Maleki Tours & Safaris collect and process data?

We process these data for our customer management (correct execution of your holiday or provision of related services or products and therefore execution of the contract that we conclude with you), direct marketing (to inform you about the services we offer, supplier management, accounting and communication/public relations)

Concerning our website, we will tailor the content and ease of use as much as possible. In addition, we process your data to meet the obligations arising from the provision of a website and its content and to enable you to use the interactive applications and services on this website.

#### 5. What are the basis for the processing of data by Maleki Tours & Safaris?

We collect and process your data based in the contractual relationship that we have with you as a result of your assignment and the contract that we conclude with you. That is also the basis for the processing of supplier data.

Where processing is not necessary to perform the contractual relationship, such as with direct marketing and communication, it is based on our legitimate interests as a company, in particular freedom of enterprise and information. In addition, we always ensure that there is a balance of interest between you and us, for example by granting you a right of opposition.

#### 6.Is the data communicated to third parties?

Your data is mainly processed internally in the context of customer management and accounting. She can be passed on to subcontractors that we use. This is the case for the proper execution of your holiday and possible related services for which you rely on us doing. They can be passed on to subcontractors for specific punctual services or assignments that we rely on, always under control of Maleki Tours&Safaris. We are sometimes required to provide information about you. That is particularly the case when this is legally required or when government agencies have the right to request data from us. Mainly your data is not passed on to third countries or international organizations.

# 7. Your rights

If we process your data with a view to direct marketing, you can oppose this at any time. To do this, it is sufficient to contact info@malekitours.com, with proof of your identity. You can always view the data that we process about you and, if necessary, have it corrected or deleted. We ask you to prevent your information from being disclosed to someone who is not entitled to.

#### 8.Security

We take the necessary measure to protect your personal data appropriately. This includes use of antivirus programmes that are regularly updated and use of secure places for your personal data.

#### 9.Amendment

Maleki Tours & Safaris reserves the right to change this statement and/or this policy. Amendments will be notified to users via the website.

Thank you for taking the time to read this Privacy Policy. I you have any questions, please do not hesitate to contact us.